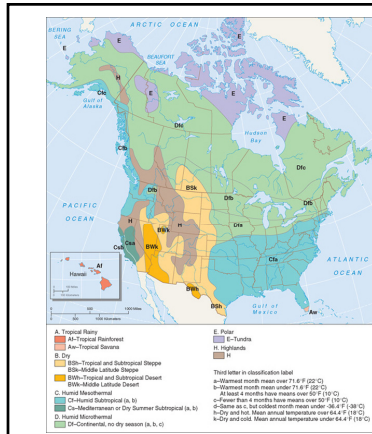


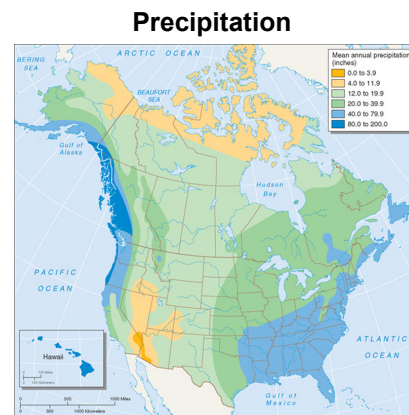
Taos Pueblo, New Mexico



The Southwest Border Area



Climates of the U.S. and Canada



The Southwest Border Area

- A region of three dominating cultures: Native American, Spanish American, and European American.
- A native population that is ancient and numerous, but not highly assimilated.
- An Hispanic population that dates back more than 400 years and is experiencing rapid growth.
- A distinctive regional architecture and cuisine.
- A regional economy that is highly integrated with northern Mexico.
- Fairly recent and numerically significant immigration of European Americans.
- A politically tense border.



The Four Corners



Road to Monument Valley, Arizona



Monument Valley, Arizona



Mesa Verde National Park Located in southwest Colorado



Mesa Verde N.P.



Canyon de Chelly



Taos Pueblo: Built ca. 1,000 AD; National Historic Landmark, 1960; World Heritage Site, 1992; about 150 residents in 2006



The Acoma Pueblo
Also called "Sky City" because it sits atop a mesa

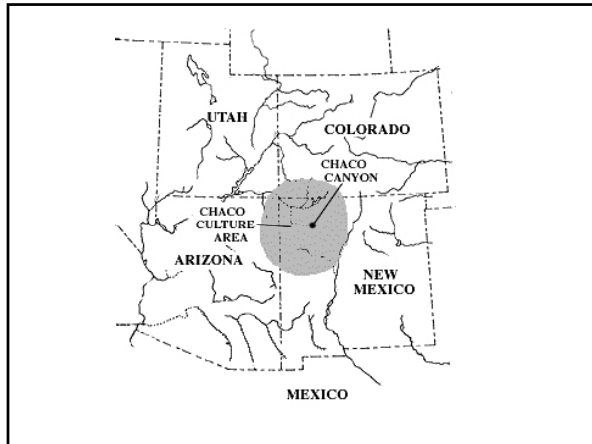


A mesa view near Acoma Pueblo
(the tabletop remains of an eroded plateau)



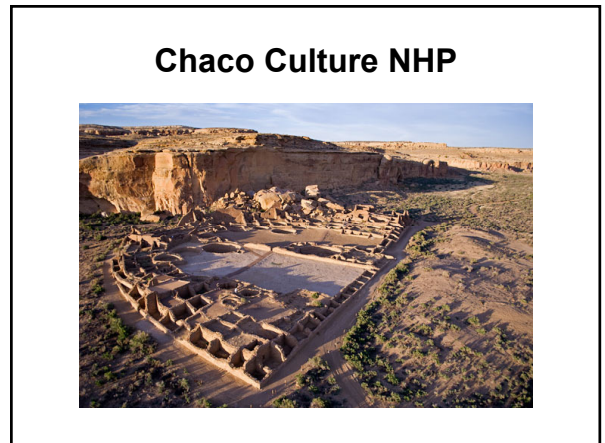
Acoma Pueblo: settled ca. 1,100 AD





**Chaco Culture
National Historic
Park

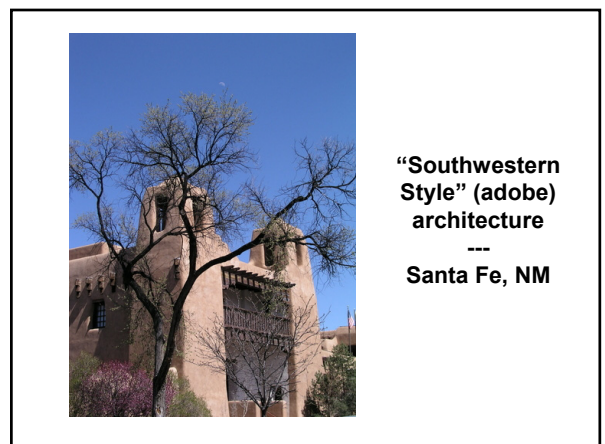
New Mexico**



Chaco Culture NHP



**Artist's interpretation
of Chaco Settlement**



**"Southwestern
Style" (adobe)
architecture

Santa Fe, NM**

Traditional adobe building



Adobe wall coating renewal



Adobe house under construction



**Fake adobe
New Mexico Museum of Art, Santa Fe**



Fake adobe, Downtown Santa Fe



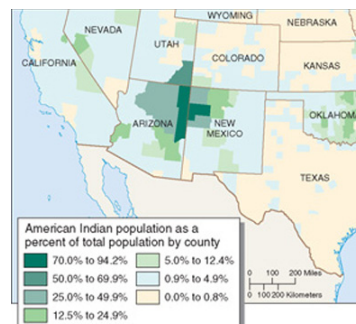
Palace of the Governors, Santa Fe



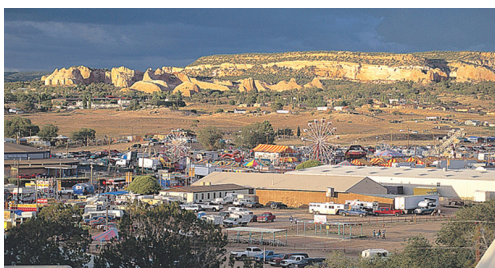
Native American reservations in the Southwest



Native American Population in the Southwest



Tuba City, Navajo Reservation



Cession vs. Annexation

- In the case of cession, land is given or sold through treaty.
- In the case of annexation, land is seized and held by a foreign State and made legitimate by the approval or recognition of an appropriate agency of that State and/or a recognized foreign body.

Annexation of Texas, 1845



- Annexation of the Republic of Texas as the 28th State.
- Led to war with Mexico (1846-1848) and further U.S. expansion.
- The culmination of years of negotiation between the U.S. and Texans, most of whom were Americans by birth.

Mexican Cession, 1848



- Large area formally transferred from Mexico to the U.S. by the Treaty of Guadalupe Hidalgo, following the Mexican War.
- Technically purchased for \$15 million (more than \$300 million in today's money), but written off to settle pre-existing Mexican debts.

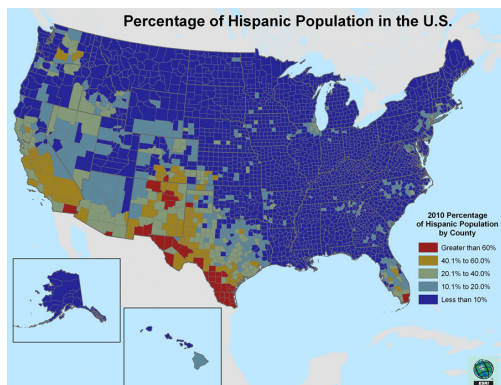
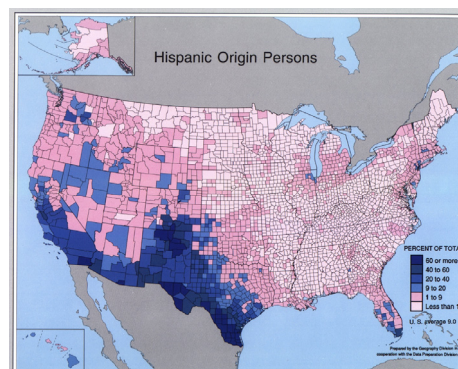
Gadsden Purchase, 1853



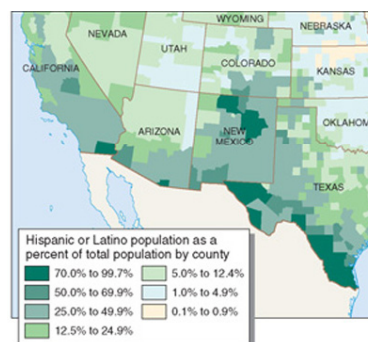
- An area of southern Arizona and southwest New Mexico purchased from Mexico in 1853 for \$10 million.
- The brainchild of James Gadsden, a railroad magnate from South Carolina who dreamed of a southern transcontinental railroad to make the West dependent on the South.
- Appointed Minister to Mexico by Pres. Pierce.

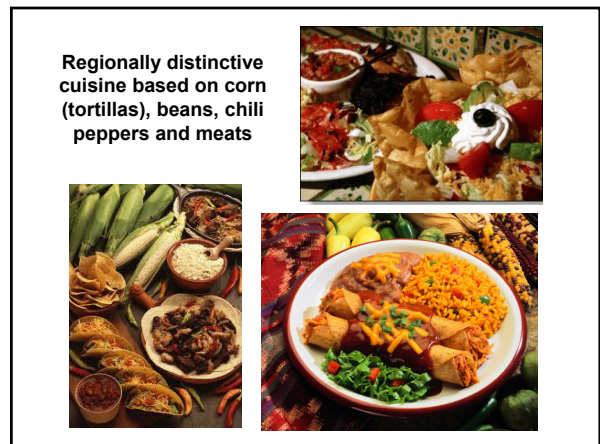
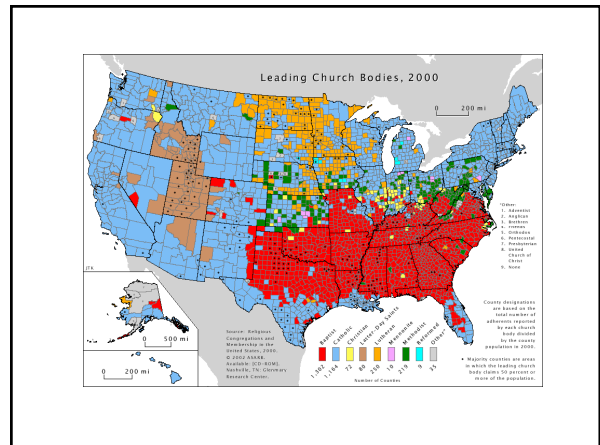
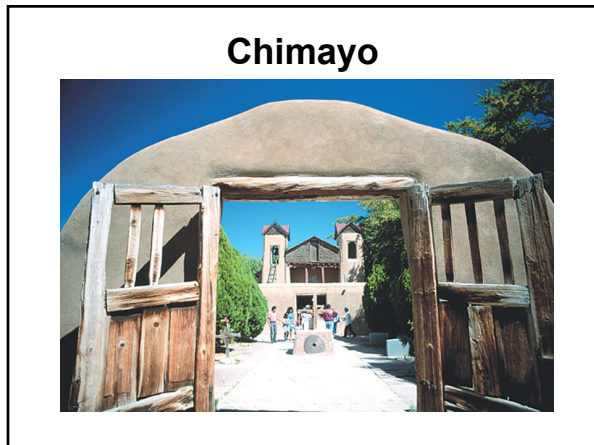
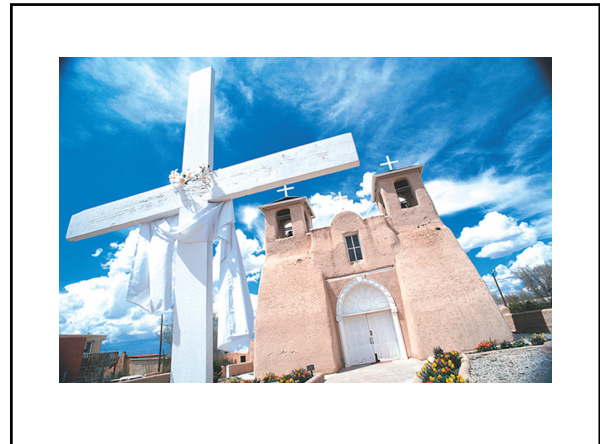
Santa Fe, New Mexico

At least the third oldest city in the U.S. founded by Europeans (#1 is St. Augustine, FL – 1565), and the oldest continuous capital.



Hispanic Population in the Southwest

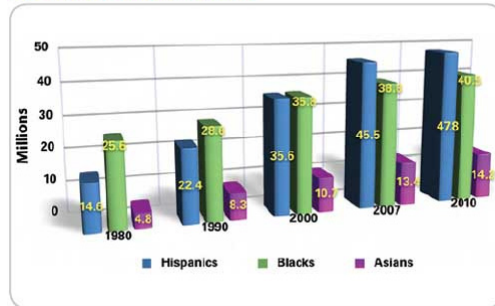




Which would you choose?



HISPANICS TAKE THE LEAD



Outdoor mural, Los Angeles



Mural honoring Mexican-American veterans



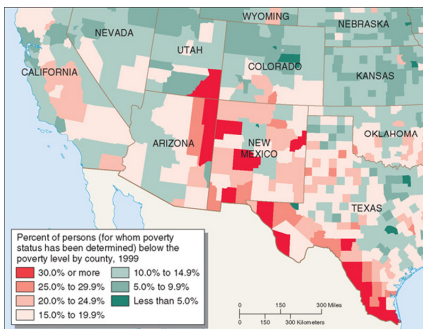
Mural in East Los Angeles



El Barrio, East Los Angeles



Percent of population below poverty level by county, 1999



Maquiladora

- Originally, a manufacturing plant in northern Mexico, near the U.S. border, specializing in the production of goods destined for sale in the U.S.
- Takes advantage of cheaper Mexican labor; favorable labor, tax and environmental laws; and proximity to U.S. transportation infrastructure.
- Sometimes involve sending raw materials or components from the U.S. to Mexico for processing.
- Now, more generally, a manufacturing facility located outside a client state, but proximate to its borders, to take advantage of factors that minimize the cost of the finished product.

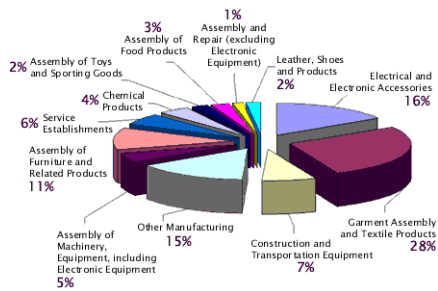
Maquiladora concentrations



The North American Free Trade Area (NAFTA) consists of Canada, The United States and Mexico.

A free trade area is a trade bloc whose member countries have agreed to eliminate tariffs, quotas and preferences on goods and services traded between them.

Maquiladora Labor Force



Inside Maquiladoras



El Paso–Juarez Border Crossing



A portion of the wall separating The United States and Mexico



